



# Is It Still Possible to Get Writing Work?

11 Types of Businesses That Thrive During Recessions (and How to Get Paid to Write for Them)

# ABOUT ME

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- Operate the computer with speech recognition software and a lip operated mouse
- Today, I run Smart Blogger, a blog with more than 3 million readers
- Launched my freelance career during the last recession



The actions you take right  
now can benefit you for  
decades.



**"HIRING JON TO HELP  
US LAUNCH THE  
KISSMETRICS BLOG IS  
ONE OF THE SMARTEST  
DECISIONS I'VE EVER  
MADE."**

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Neil Patel, CEO @ Neil Patel Digital



BU  
IN

Forbes / Investing

OCT 3, 2015 @ 10:01 AM 98,268 VIEWS

# 10 Best Stock Buys Of The Decade From 10 Investment Pros



**Ky Trang Ho**  
CONTRIBUTOR

*I cover investing strategies and trends in ETFs and mutual funds.*

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FULL BIO >

Opinions expressed by Forbes Contributors are their own.

### TWEET THIS

- You can invest like Buffett by buying some high-conviction stocks and holding them for at least a decade.
- EOG Resources (EOG) is set to emerge as the next great American energy company.



Gallery

## 10 Best Stocks Of The Decade

Launch Gallery  
11 images



Warren Buffett is legend for owning stocks for years — even decades. The world's best stock market investor is famous

Use Vanguard's interactive tool to get an ETF portfolio that's customized to your needs.

[Get started](#)

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But who cares, right? The  
world has changed.



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# THE LANDSCAPE

DRAMATIC SHIFTS IN THE FREELANCE WRITING MARKET

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## CONTENT MARKETING JOB OPENINGS IN 2017 VS. 2018

NEWS &gt;

# Content marketing industry to be worth \$412bn by 2021 following four-year growth spurt

By [John Glenday](#) - 06 November 2017 10:50am

Source: PQ M



f A third of custom-content marketers increased spending this year compared to last year, while 53% are spending about the same and only

... but then Coronavirus  
happened

## PAID CONTENT

How Military Hiring Translates to Success

[FROM COMCAST](#)

## ENTERTAINMENT

'Tigertail' director Alan Yang on making the past not 'a memory, but a beautiful dream'

## RETAIL

Why Costco's big March sales jump isn't such good news for other big box retailers

## LIFE

The company

## INTERNATIONAL • WORLD ECONOMY

# 30% GDP drop: Morgan Stanley joins Goldman Sachs in upping estimates of coronavirus economic pain

BY [SIMON KENNEDY](#) AND [BLOOMBERG](#)

March 23, 2020 4:50 AM CDT



**Norm Brekke** Yesterday at 1:44 PM

Using your techniques [@Karen Kanakanui](#) I reached out to a second-tier contact, sent a connect request, exchanged

messages a  
connection  
and he plan  
over to me  
doesn't hav  
month at a



In the midst of this crisis, **they helped me to get a \$1,200 writing assignment!** I couldn't be more grateful for everything that I've learned from this entire team and their dedication to my success.



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Who would like to know  
how our students are  
doing this?



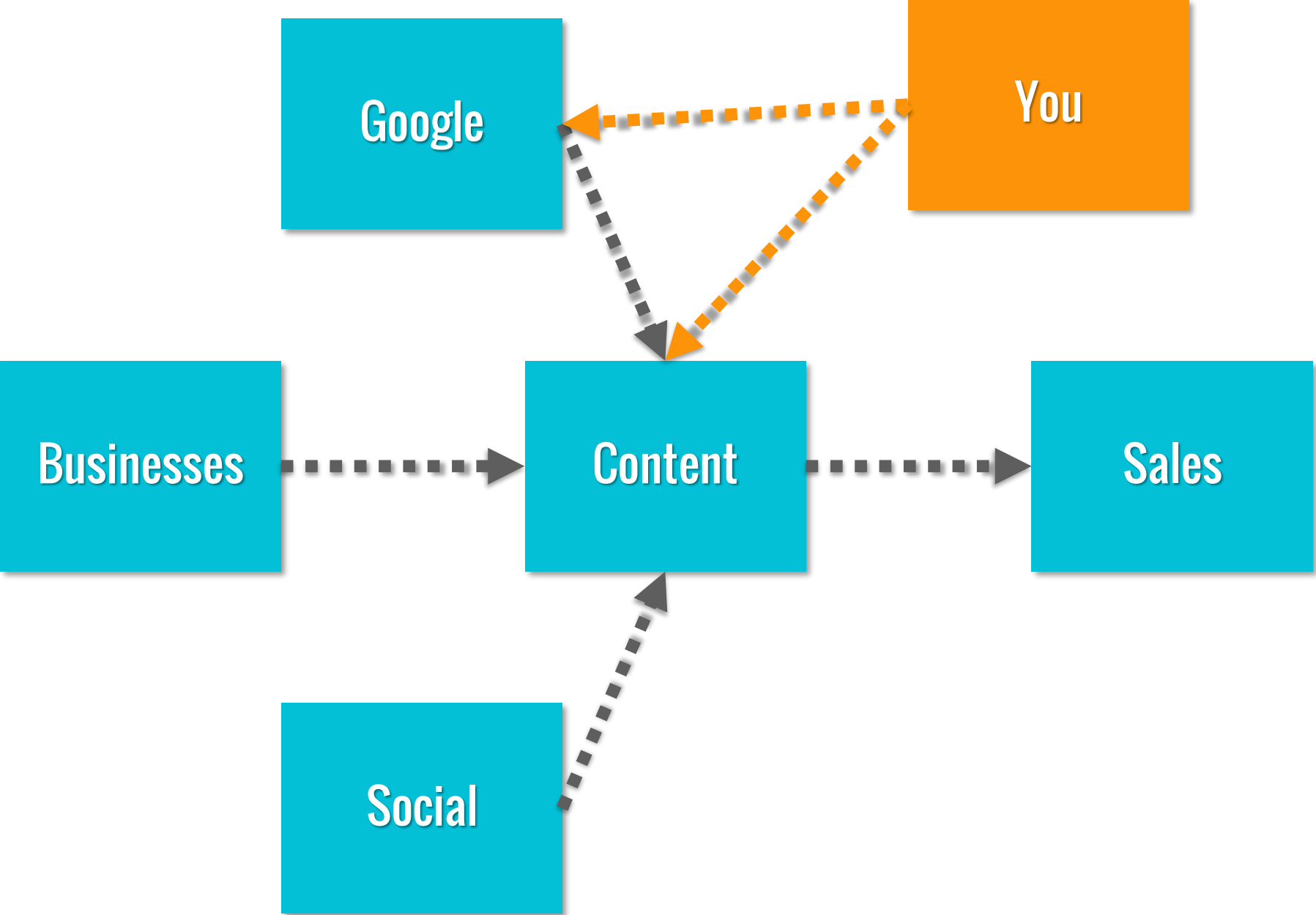
A person is seen from behind, standing on a rooftop or high-rise building. Their arms are raised in a 'V' shape, signifying triumph or success. The background shows a hazy cityscape with buildings and a clear sky. The overall tone is motivational and aspirational.

+

# THE RECESSION PROOF WRITER

A STEP-BY-STEP GUIDE TO GETTING STARTED FROM SCRATCH

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Mel Wicks

NOV 29, 2018 @

Hi Jon,  
Your post resonated with me on a learning curve like you and Scott and I. We have 3000 square feet of land and 5000 square feet of spades. In 2018, we are looking to pick up and moving for the first time to a geographical area because I am a Blogger-trainer and a PayPal ambassador. Cheers, Mel

[CREDIT CARDS](#), [FEATURED](#), [NEWS](#), [STRATEGIES TO SAVE](#)

## 5 Ways to Protect Your Money on Summer Vacation

Wednesday, July 5, 2017

*Editorial Note: The editorial content on this page is not provided or commissioned by any financial institution. Any opinions, analyses, reviews, or statements of fact are those of the author's alone, and may not have been reviewed, approved or otherwise endorsed by any of these entities prior to publication.*

 Sarah Li Cain



Summer vacations should be a time to relax and recharge your batteries. It's also a time to socialize more, travel more, and explore exotic destinations.

For those who are traveling long distances (especially to another country) during the summer, there are a few precautions you need to take to ensure that you protect your money. If you set these in place, you can relax a bit more and, hopefully, have more fun on your trip.

### Tell Bank and Credit Card Companies About Your Travel Plans

If you don't tell your bank or credit card company that you're planning on traveling, they may think all those purchases you've made are faulty. Unfortunately, that means that you may lose access to your credit or debit card.

It only takes a few minutes to call these places and let them know about your plans. Doing so is even more important for those planning on traveling overseas. When you call, let them know the places you plan on visiting and how long your trip will last.

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REPLY

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# SKILL SETS

YOU'RE A CONTENT MARKETER  
IF...

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## Superior Content

Create content that's clearly superior to competitors and deserves to rank

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## SEO

Optimize your content for the search engines (Google) so it ranks better



Guide to Ice

When is the best time to hunt for the Northern Lights in Reykjavik, Iceland.

- 1 - What is the best time to visit Iceland?
- 3 - What are the best places to see the Northern Lights in Iceland?
- 4 - What are the best places to see the Northern Lights in Iceland?
- 4.1 - How to see the Northern Lights in Iceland?
- 4.2 - How to see the Northern Lights in Iceland?
- 4.3 - How to see the Northern Lights in Iceland?
- 4.4 - How to see the Northern Lights in Iceland?
- 5 - Book your Northern Lights tour

What

Guide to



Due to the nature of the earth's magnetic field, the auroras only appear at the poles, usually above the 60° latitude mark in the north, and below the 60° latitude in the south (these 'Southern Lights' are called the aurora australis). Iceland, which sits at the latitude of approximately 64° north, is therefore ideally located to spot them.

Before science could explain what these dancing lights were, there were many theories, throughout many different cultures. The old Norse, for example, theorised that they could be the glinting of the armour of the Valkyries, the legendary female figures who chose who would live and die in battle and took the dead to the afterlife.



4.7 average 39 reviews

3.5 hours All year

From 160 USD

Into the Glacier Tour - Starting from Langjökull

4.2 average 152 reviews

3.5 hours Aug - Apr

From 35 USD

Northern Lights Bus Tour from Reykjavik

4.8 average 30 reviews

50 minutes Jul - Dec

From 31 USD

Into The Underworld | Vatnshellir Caving Tour

4.5 average 239 reviews

“This seems awfully difficult  
and complicated...”

Yes, and that's the point!

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# PREDICTIONS

FOR THE RECESSION

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## Market Shrinks by 30%

Current worst-case estimates from economists backed up by advertising data

## More “Competition”

Unskilled writers flood the market, but they really have no idea what they are doing

## Skilled Writers Rule

Sophisticated businesses hire sophisticated writers and dominate the market

What if my team and I  
taught you SEO, content  
frameworks – everything  
you need to be in the top  
1% of writers online?





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# GETTING CLIENTS DURING A RECESSION

HOW TO START FROM SCRATCH AND GET A CLIENT within 60 days

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The first thing you need to  
know: the difference  
between a good client and a  
bad client.



**Tammy J.**  
Creative Writer and Grant Writer

\$4/hr Douglas, AK

Content Writing

Article Writing

View Profile



**Dennis T.**  
Freelance Writer, Transcriber and Data

TOP RATED

\$5/hr North Potomac, MD

Content Writing

Blog Writing

Article Writing

Data Entry

View Profile



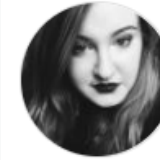
**Nire K.**  
Editor and Writer

\$5/hr Denver, CO

Content Writing

Article Writing

View Profile



**Alaina P.**  
Writer and Editor

\$5/hr Athens, OH

Content Writing

Blog Writing

Creative Writing

Writing

View Profile



**Terry A.**  
SEO Articles, Content writing, Creative

\$5/hr Mannassas, MN

Content Writing

Blog Writing

Creative Writing

Editing

View Profile



**Tooba F.**  
Student - Free Lancer

\$6/hr Katy, TX

Content Writing

Article Writing

View Profile



**Stevie S.**  
Writer and Editor

\$7/hr Springfield, MO

Content Writing

Blog Writing

Article Writing

View Profile



**Kristen A.**  
Editor and Web Content-Writer

\$8/hr Glenview, IL

Content Writing

Blog Writing

Editing

Proofreading

View Profile

Related

website content writing

article writing

seo content writing

blog writing

creative writing

content writer

essay

Topic

Tone

Article Type

Sort by: Relevance

1-48 of 3210 results for "content writing"

Refine Results

- All Categories (6448)
- Articles & Blog Posts (3210)
- Website Content (1539)
- Creative Writing (601)
- Content Marketing (165)
- Research & Summaries (149)
- Other (137)
- Technical Writing (112)
- Proofreading & Editing (74)
- Product Descriptions (52)

Delivery Time

- Up to 24 hours
- Up to 3 days
- Up to 7 days
- Any

Price Range

\$  to \$  >

Online Status

- Online (112)



nexron  
Level 2 Seller

I will write SEO friendly articles, blog posts or websit...

★ 5.0 (11)

STARTING AT \$25



seodevelopersuk  
Level 1 Seller

I will write engaging and plagiarism free SEO content

★ 5.0 (15)

STARTING AT \$15

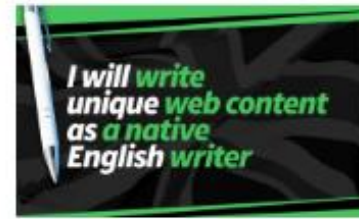


creativehelen  
Level 2 Seller

I will write genuine and well researched blog content

★ 5.0 (10)

STARTING AT \$5



mrproofreading  
Level 2 Seller

I will write unique web content as a native english writer

★ 5.0 (595)

STARTING AT \$20



pankajbala

I will post article after writing SEO optimized content on d...

STARTING AT \$20



dranique

I will write medical content, articles, blogs as a doctor

★ 5.0 (12)

STARTING AT \$10



jdbloom  
Level 2 Seller

I will write dynamic content for your website or blog

★ 5.0 (100)

STARTING AT \$40



nicolaswrites  
Level 2 Seller

I will write awesome content on bitcoin, blockchain, icos etc

★ 4.9 (325)

STARTING AT \$10



Web Copy

Articles

eBooks

Blog Posts

Guest Posts

Web Design

Product Descriptions

SEO

More +



# Content Writing Services For Only $\rightarrow$ **\$12.95/page**

- ✓ Written According To Your Exact Requirement
- ✓ Ghostwritten – All Rights Transferred
- ✓ 100% Satisfaction Guaranteed
- ✓ Quick Turnaround Time
- ✓ Fresh, 100% Original & Unique Content
- ✓ Unlimited Revisions

Ready to Get Started? [Select Service](#)

Or [start a live chat](#) to discuss your requirements

## Request A Free Proposal

Your Full Name

Company Name

Phone Number

Email Address

Website

Select Your Required Service

Project Details

Enter Code  91

[Submit](#)

Let's t

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# DEFINITION

OF A GOOD CLIENT

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## Happily pays for skill

Recognize the value of your content and SEO skills, not just your words

## Ongoing assignments

Ideally, there should be an opportunity for a monthly or weekly contract

## Strategy in place

They have planned out their content strategy over the next 6-12 months

## Recession Proof Industry

They should be in a market not affected by coronavirus or recessions in general.

- Remote work software
- Online education
- Mental health
- Repairs (cars, appliances)
- Homeschooling
- DIY
- Crafts
- Cooking and baking products
- Healthcare (traditional and alternative)
- Survival / prepping
- Discount retailers

# Wish YOU Could Have An Audience that LISTENS?

Really listens? Connection or that chemistry between people, between a person and a site, is not something you either have or don't have. It's a science. We've seen it happen as we have helped 34 people get a single post to more than 10,000,000 potential customers. Want to Know the secret?





**Clay Collins**

to me ▾



100%. Absolutely. I would freaking love an introduction. Can they relocate to Minneapolis (we cover relocation fees)?

**Clay Collins**

*Co-Founder/CEO*

w: [LeadPages.net](#) | [Blog](#) | [Google+](#) | [Facebook](#) | [Twitter](#)

[Mattermark says LeadPages is Minnesota's fastest growing startup](#)





What if I publicly endorsed  
you and your skills?



A man wearing a light-colored hat, glasses, a white shirt, and suspenders is sitting at a desk, looking upwards. He is positioned on the left side of the frame. In the background, a shower of white letters and symbols is falling from the top right towards the center. The overall scene is dimly lit with a dark, textured background.

+

# BUILDING YOUR CREDIBILITY

HOW TO LOOK RESPECTABLE WITHIN 30 DAYS

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Before clients will hire you,  
they need proof of  
proficiency.

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# LEVELS

THREE STEPS TO BUILDING YOUR  
PROFESSIONAL CREDIBILITY

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## Endorsement

A recommendation from a trusted source like a university, expert, or influencer

## Demonstration

Examples of your work that prove you've developed the necessary skills

## Test Project

A trial period or small first assignment to verify you are the real deal

Where are you supposed  
to get all that?





content  
**marketing**  
certification

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# OPPORTUNITY

HERE'S WHAT I'D LIKE TO DO FOR YOU  
TODAY

---

VALUE:

- 12 Week Course: \$2,000

## Level up Your Skills

Teach you everything you need to become one of the top 1% content marketers online

## Public Endorsement

Give you an exam, and if you pass, you'll have a portfolio with an official badge

## Build Your Portfolio

We will guide you through creating your first ultimate guide

## Your First Client

Coaching through getting your first GOOD client without aggressive marketing

If I teach you, will you  
do the work?

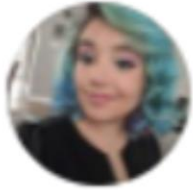






**Kay Lamb**

March 29



**Charlène Boutin**

January 21

Just had an amazing win this morning - I was on a call with a potential client, and they were impressed by my SEO knowledge - pretty sure it helped me close the deal for a first article. I even taught them a new trick - answering the 'People also ask' questions in their headlines. It's amazing to already be seeing results of this course!

  35

3 Comments



doubling what they pay me, I haven't told anyone about the course and was planning to finish it before putting myself out there.

Love · Reply · 15w

  5

Comments

It's the most proven content  
marketing training program  
in the world.

**Absolutely Crazy Guarantee:**  
If you follow all of the steps, I guarantee you'll get your first client within 60 days of passing the exam, or you pay nothing.



content  
**marketing**  
certification

## You are Getting:

- 5 Module Class with Jon (\$2,000)
- Coaching, Facebook Group, and Templates (\$3,000)
- Endorsement, Editing, and Portfolio (\$5,000)

**Total Value: \$10,000+**



+

# PRICING OPTIONS

YOU HAVE TWO CHOICES.

**Save ~\$200**

Make just one  
payment of \$999.

**6 X \$199**

Monthly installment  
payments.

## 30 Day Guarantee:

Go through the first month with me, and if you're not satisfied, we will issue you a full refund.

Go to...

[smartblogger.com/cmc](https://smartblogger.com/cmc)